



**THE FUTURE AT THE SHORE IN 2024
NRAAO/AMANJ 2024 JOINT CONFERENCE
MAY 19-22, 2024**



Dear Colleagues,

As Presidents of the **Northeastern Regional Association of Assessing Officers** and the **Association of Municipal Assessors of New Jersey** we invite you to register for the NRAAO/AMANJ Conference at Bally's in Atlantic City, NJ from **May 19-22, 2024**.

The AMANJ has teamed up with the NRAAO to host this year's conference. We have a packed education roster covering a variety of topics with well-known speakers In the tradition of the NRAAO conferences, there are numerous opportunities for networking and social gatherings. There will be something for every conference attendee.

The education portion of the conference contains over 40 credit hours with individuals having the opportunity to achieve over 21 credits throughout the conference. There will be so many options to choose from.

The networking opportunities include: Vendor Meet & Greet, Lunch with Vendors, Golf Outing, Evening Socials, and the Banquet.

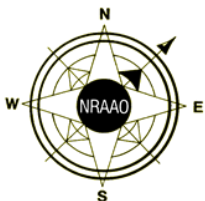
Bally's AC is located on the famous AC boardwalk with gorgeous ocean views and updated rooms and other areas to enjoy. Hotel reservations must be made by April 18, 2024. Go to <https://ballysac.book.pegasbe.com/promo?propertyCode=BAC&offerCode=SNN518> and or call 609-340-2000 to book your room now.

The future is at the shore and we look forward to seeing you in May!

Yours Truly,

Gregory Hutchinson

NRAAO President



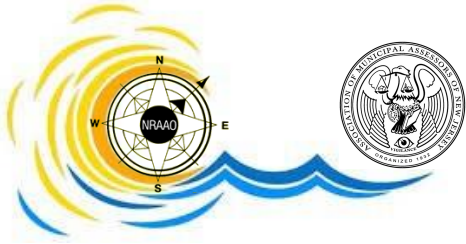
Northeastern Regional Association
of Assessing Officers

Kevin M. Esposito

AMANJ President



Association of Municipal Assessors
of New Jersey



SHAPING THE FUTURE @ THE SHORE IN 2024

NRAAO/AMANJ 2024 JOINT CONFERENCE

MAY 19-22, 2024

Name: _____

Badge Name: _____

Companion's Name: _____

Jurisdiction/Firm: _____

Mailing Address: _____

City/State/Province/Zip: _____

Phone Number: _____ Cell Number: _____ Email: _____

CONFERENCE REGISTRATION FEES (check all that apply)		BEFORE 5/3/2024 Check/Purchase Order	
FULL REGISTRATION (Sunday - Wednesday) Includes: Vendor Meet & Greet, 40.5 CEU hours available, Meals, Materials, Breaks, Banquet & Installation of Officers and T-shirt (provide size below)	NRAAO Member:	\$350	
	Non-Member:	\$450	
T-Shirt Size (check one)	S M L XL XXL		
Companion Includes: Vendor Meet & Greet, Meals, Breaks, Banquet & Installation of Officers		\$225	

Daily Registration Fees:

Sunday Only (session approved for 3 CEU's)	\$100	
Monday Only Includes buffet breakfast & lunch (sessions approved for 3.5-5.5 CEU's)	\$180	
Tuesday Only Includes continental breakfast (sessions approved for 6 CEU's) (NO Banquet)	\$165	
Tuesday Banquet Only (Banquet, Installation of Officers, Awards)	\$140	
Wednesday Only Includes continental breakfast (sessions approved for 6-7 CEU's)	\$165	
USPAP Only Includes continental breakfast (course material not included-see last page for information)	\$125	

Are You Attending the Banquet? Yes No

Rooms must be booked by 4/18/2024

<https://ballysac.book.pegsbe.com/promo?propertyCode=BAC&offerCode=SNN518>

Credit Card Payments Accepted
Service Fees Apply

Credit Card # _____ Exp Date: _____ CVV _____

Name as it appears on card: _____ Billing Zip Code: _____



BECOME A CONFERENCE BOOSTER!

Yes, I would like to be a BOOSTER and have enclosed my \$25 contribution.
Please list my name in the conference program as a booster.



Name: _____ Jurisdiction/Firm: _____

Total Amount Enclosed \$

Make Checks/Vouchers Payable To: **NRAAO NJ**
No Refunds after 5/3/2024

Mail To: Lee Ann Russ
33 Mechanic Street
Cape May Court House, NJ 08210-2221
Email: lruss@middletownship.com
Ph: 609-465-8726
Fx: 609-465-1509

EDUCATION CHOICES

***** PLEASE IDENTIFY WHICH EDUCATION SESSIONS YOU WILL BE ATTENDING *****

SUNDAY AFTERNOON		MONDAY MORNING		MONDAY AFTERNOON	
	How to Bring the Temperature Down		AMANJ General Membership Meeting		Similarities & Differences in Assessing Throughout the Northeast
TUESDAY MORNING (select 1)		TUESDAY AFTERNOON (select 1)			
	Excel for Assessors & Appraisers		Valuation, Understanding the Basics		
	External Obsolescence & 1031		Equity in Values		
WEDNESDAY MORNING (select 1)		WEDNESDAY AFTERNOON (Select 1)		WEDNESDAY ALL DAY	
	Geospatial Analytics		Introduction to Power BI		USPAP (extra fees apply)
	Leveraging Artificial Intelligence		The Art of Commercial Tax Appeals	<i>* See next page for course material *</i>	

SPECIAL EVENTS

Name: _____

Mailing Address: _____

City/State/Province/Zip: _____

Phone Number: _____ Email: _____

**MONDAY, May 20th, 6-10PM
World Famous Steel Pier of AC
1000 Boardwalk, Atlantic City, NJ 08401**

The Ocean Reef Oasis welcomes you with 1,000 feet over the ocean with 360-degree views of the Atlantic Ocean and the Atlantic City Skyline!

Enjoy dinner, open bar, entertainment by **Jimmy and the Parrots** and a ride on the famous Wheel.

\$85.00 Per Person \$ _____



**WEDNESDAY, May 22nd, 6-8PM
Kings Pub
229 S Tennessee Ave, Atlantic City, NJ 08401**

Join us for a farewell party (pay on your own)
DJ Entertainment




USPAP MATERIALS NEEDED



2024
Uniform Standards of
Professional Appraisal
Practice (USPAP)
October 2024 Edition | Through 10/31/2025

NEW 2024 USPAP (PRINT)
(NOTE: GUIDANCE NOW
SOLD SEPARATELY)

\$35.00



2024
USPAP Guidance
and Reference Manual
October 2024 Edition | Through 10/31/2025

NEW 2024 USPAP GUIDANCE
AND REFERENCE MANUAL
(PRINT)

\$75.00

OR

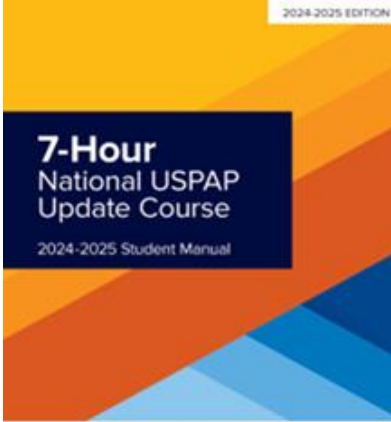


2024
Uniform Standards of
Professional Appraisal
Practice (USPAP)
October 2024 Edition | Through 10/31/2025

NEW DIGITAL 2-BOOK SET:
2024 EUSPAP + EUSPAP GRM

\$110.00

AND



2024-2025 EDITION

7-Hour
National USPAP
Update Course
2024-2025 Student Manual

The Appraisal
FOUNDATION

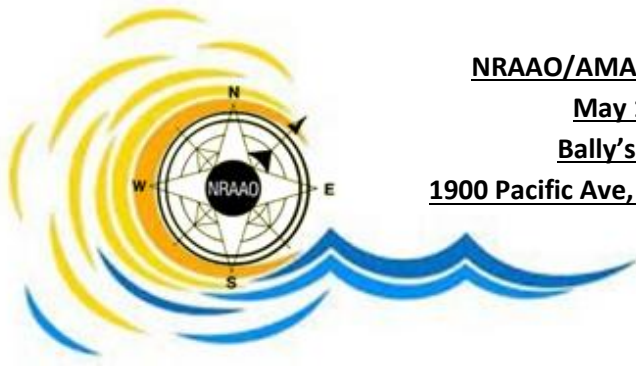
2024-25 7-HOUR NATIONAL USPAP STUDENT MANUAL

\$35.00

Three Publications are required for students taking the 7-hour update course (in print or digital formats): the 7-hour student manual, the new stand-alone 2024 USPAP publication and the new companion volume to USPAP titles 2024 USPAP Guidance & Reference Manual

Available at The Appraisal Foundation 800-348-2831

www.Appraisalfoundation.org



NRAAO/AMANJ Joint Conference
May 19-22, 2024
Bally's Atlantic City
1900 Pacific Ave, Atlantic City, NJ 08401



SUNDAY MAY 19TH 2:00 TO 5:00 PM – Traymore Ballroom A

How to Bring the Temperature Down

Instructor: David Cornell, MAI, CAE, President of Cornell Consultants, LLC

This training features the ICAN method for verbal de-escalation and provides participants with research-based, best practices for successfully assisting emotionally escalated individuals. The practical skills featured in this training will be taught from an assessor perspective and will be beneficial to all public service professionals. **NJ-3 PTA**

MONDAY MAY 20TH 10:00 TO 12:00 PM – Traymore Ballroom B & C

AMANJ General Membership Meeting with Legal & Legislative Updates

Panel: John R. Lloyd, Esq. Chiesa Shahinian & Giantomasi (CSG) PC

Peter Zipp, Esq. Zipp & Tannanbaum & Levi Kool, Esq. Huntington Bailey; AMANJ Counsel

David A. Smith, MSFS, Princeton Public Affairs Group (PPAG) AMANJ Lobbyist

*For New Jersey Assessors. Updates on the legislative front as well as recent NJ Tax Court Decisions provided to AMANJ members from AMANJ's Lobbyist and Counsel. **NJ-2 PTA**

MONDAY MAY 20TH 1:00 TO 4:30 PM- Traymore Ballroom B & C

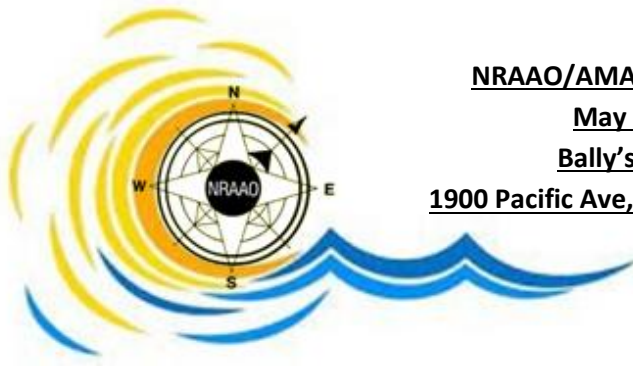
Similarities & Differences in Assessing Throughout the Northeast

Panel: Marie Procacci-Blaskey, CTA (NJ); Mary Huda, CCMA II (CT); Bill Healey, CMA, RES (ME)

Bryan Levenson, CMPA (MD); Ellen Brideau, MAA (MA); Norm Bernaiche, CNHA (NH)

Edye McCarthy, SCAA, IAO (NY); Karen Beattie, RES, RICA (RI); Ed Clodfelter, VMPPA (VT)

From assessing terminology to requirements...from timelines to inspections...from revaluation to property tax relief programs...hear from your colleagues. This panel, made-up of Assessors representing their individual state, will compare notes on assessing practices and procedures. This session will provide insight on similarities and differences within the assessing profession throughout the northeast region. **NJ-3.5 PTA**



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TUESDAY MAY 21ST 8:30 TO 11:30 AM- Traymore Ballroom A

Excel for Assessors and Appraisers

Instructor: David Cornell, MAI, CAE, Certified Microsoft Trainer, Certified Excel Expert, President of Cornell Consultants, LLC

This session highlights how Excel can assist assessors and appraisers with their everyday tasks. Additionally, this session highlights Excel's powerful analytical tools which are available to help solve many of the challenges facing assessors and appraisers. Using Excel to extract market-based depreciation estimates, creating tables, creating and using PivotTables/PivotChart reports, creating dropdown lists and using conditional formatting will be areas covered in this session as well as will touch on other time-saving tips and techniques. Participants are encouraged to bring their own laptops to work with the live Excel exercise files. **NJ-3 APP**

TUESDAY MAY 21ST 8:30 TO 11:30 AM- Traymore Ballroom B

External Obsolescence and 1031 Exchanges

Instructors: Pamela J Brodowski, MAI, ASA, CTA, BRB Valuation & Consulting Services
Michael J. Ash, Esq., Carlin, Ward, Ash & Heiert

What is External Obsolescence and the practical applications of deriving it from the marketplace? Discussion of actual Tax Court cases involving the use of External Obsolescence. What is a 1031 Exchange and why do parties disclose this on a deed? How does a 1031 Exchange impact the usability of a sale? **NJ-3 APP**

TUESDAY MAY 21ST 1:00 TO 4:00 PM- Traymore Ballroom A

Valuation, Understanding the Basics

Instructor: Patrick Alesandrini, MAI, CAE, SRA, RES, CFE

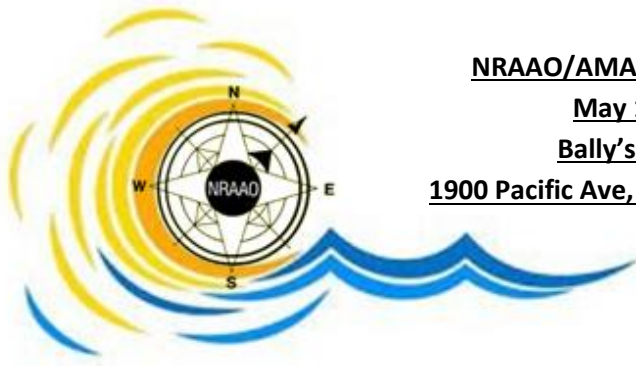
This session will cover the economic principles and market conditions that formulate the highest and best use of property. A practical discussion of where the "rubber meets the road" will take place as well as topics such as: land valuation anomalies, "Dark Store Theory" and the necessity of understanding the economic principles when facing complex properties. **NJ-3 APP**

TUESDAY MAY 21ST 1:00 TO 4:00 PM- Traymore Ballroom B

Equity in Values

Instructor: Justin Elmers, AAS, RMA, Assessment Advisor, IAAO

Learn about the International Association of Assessing Officers cornerstones of fair and equitable property assessments. A discussion will take place how assessors can better prepare themselves to deal with inequity in values. **NJ-3 PTA**



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WEDNESDAY MAY 22ND 8:00 TO 4:00 PM- Central & Lincoln Ballrooms

2024 7-hour National Uniform Standards of Professional Appraisal Practice (USPAP) Update Course
Instructor: Leslie G. Pruitt, CGA, AQB Certified USPAP Instructor

The 2024 7- Hour National USPAP Update Course addresses the most recent changes to USPAP as well as the rationale for and impact of those changes. It also explores common USPAP issues and discusses a variety of topics affecting appraisal professionals and how USPAP applies to them. The course is USPAP application based, permitting the participants to complete a variety of exercises and case studies, through either individual or group work.

This course is divided into two sections. Section 1 contains discussions related to new changes made to the ETHICS RULE and Section 2 covers all other changes made to USPAP, as well as a full 120 minutes dedicated to Case Studies. **NJ-7 APP**

WEDNESDAY MAY 22ND 8:30 TO 11:30 AM- Traymore Ballroom A

Geospatial Analytics: Refining Neighborhood with GIS and Descriptive Statistics
Instructor: Patrick Alesandrini, MAI, CAE, SRA, RES, CFE

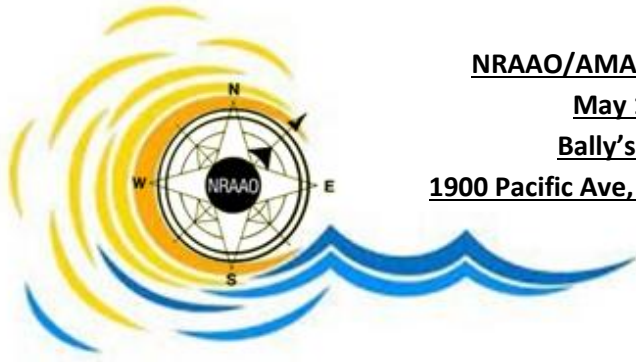
This session will utilize GIS and Descriptive Statistics to help refine neighborhood boundaries and adjustments. This class will utilize GIS to locate problem properties and then will utilize descriptive statistics to ascertain the issue to be solved.

NJ-3 APP

WEDNESDAY MAY 22ND 8:30 TO 11:30 AM- Traymore Ballroom B

Leveraging Artificial Intelligence and Machine Learning to Boost Assessment Efficiency
Instructors: Sohaib Shaikh, Vice President- State and Local Government, C3 AI
Elizabeth Bowman, Product manager, C3 AI

Faced with staffing shortages, an aging workforce, and a growing volume of appeals, assessing districts nationwide need assessors, with varying degrees of experience, to produce fair, equitable, and defensible appraisals faster than ever before. In response, C3 AI has developed a first-of-its-kind AI-powered Property Appraisal Application - proven to reduce time-to-appraise residential and commercial real estate without compromising accuracy. This session will discuss the growing use of artificial intelligence and machine learning in the appraisal/assessment industry and how it has been applied to automate key appraisal workflows such as - computer vision to classify building conditions, clustering to identify comparable properties, and best in class interpretability frameworks to generate defensible evidence packages for appeals. **NJ-3 APP**



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May 19-22, 2024
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1900 Pacific Ave, Atlantic City, NJ 08401



WEDNESDAY MAY 22ND 1:00 TO 4:30 PM- Traymore Ballroom A

Introduction to Power BI

Instructor: David Cornell, MAI, CAE, President of Cornell Consultants, LLC

Power BI is a game changer in truly understanding your data! Power BI lets you connect to multiple data sources, transform the data, and visualize the data to gain actionable insights. This hands-on session starts with foundational exercises of how to connect to and transform data to create a data model. Participants are encouraged to bring their own laptops with Power BI installed to work with live exercise files. **NJ-3.5 APP**

WEDNESDAY MAY 22ND 1:00 TO 4:30 PM- Traymore Ballroom B

The Art of Commercial Property Tax Appeals, A Strategic Educational Session for Success

Panel: Joseph Sordillo, Esq; George F Librizzi, CTA, ASA, SCGREA; Mark Hendricks, CRE, CTA, FRICS, SCGREA; James Esposito, Esq; Matthew S Rinaldi, CTA, SCGREA; Kevin M Esposito, CTA, SCGREA

Honorable Joseph Andresini, P.J.T.C.

This panel will provide helpful insights into unlocking the secrets to successfully navigate your way through commercial property tax appeals. Experience a mock trial that will identify the intricacies of commercial property assessments along with important valuation and litigation considerations. This session will provide practical information to assist you on the complex commercial valuation appeal process. **NJ-3.5 PTA**

NRAAO/AMANJ 2024 GOLF OUTING



The New Jersey Members of the NRAAO invite you to a relaxing day of golf at McCullough's Emerald Golf Links

Tuesday, May 21, 2024

TIME> 7:30AM Check-in, 8:30AM Shotgun start

WHERE> 3016 Ocean Heights Ave, Egg Harbor Twp. NJ 08234

FORMAT> 4-Person Scramble

CONTESTS> 4 Closest to the pins, 1st and 2nd place low gross score & Longest Drive!

PRICE> \$110 Per Player (includes golf, bagels/donuts, lunch, and refreshments)

REGISTRATION (Golf 2024)

(Primary Contact as Player #1) Name Phone # Email

PLAYER #1			
PLAYER #2			
PLAYER #3			
PLAYER #4			

Amt Enclosed \$ _____

Check # _____

If paying by credit card, service fees apply

Credit Card # _____ Exp Date: _____ CVV _____

Name as it appears on card: _____ Billing zip code _____

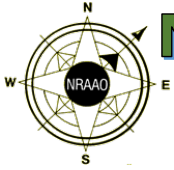
Mail Check to:

NRAAO-NJ
 Lee Ann Russ
lruss@middletownship.com
 33 Mechanic St
 Cape May Court House, NJ 08210

For registration details or questions contact:

Mike Bernardin @ 856-979-2811 email: mbernardin@moorestown.nj.us

Sean Gaskill @ 609-784-3346 email: sgaskill@qtnj.org



NRAAO/AMANJ 2024 GOLF OUTING

SPONSORSHIP OPPORTUNITIES



- ❖ **LUNCH SPONSOR - \$2,500**
Lunch at Vagabonds Kitchen & Tap House after golf
- ❖ **BEVERAGE CART SPONSOR - \$1,500**
Give all participants that cool bit of refreshment on the course
- ❖ **BAR SPONSOR - \$1,500**
This will help at Vagabonds Kitchen & Tap House during Lunch
- ❖ **BLING BAG SPONSOR - \$1,500**
Everyone likes getting their "goody bag" at registration. Let's make this a good one
- ❖ **CIGAR STATION SPONSOR - \$1,000**
Who doesn't like a stogie while playing (and another for "next time")
- ❖ **HOLE SPONSOR - \$200**
Feeling the economic pinch – then just let us post a sign with your name on it by one of the 18 holes for everyone to notice your generous support (a captive audience for all players – NICE!)

**Your participation is greatly appreciated and key to the success of the
2024 AMANJ/NRAAO Conference!**

Thanks for your continued support and consideration!

SPONSORSHIP Information

NAME (S)		PHONE #	
FIRM		EMAIL	
SPONSORSHIP LEVEL			
METHOD OF PAYMENT			
All Sponsors receive signage. How would you like your sign to read...			

If paying by credit card service fees apply.

Please send checks to the address below, if using a credit card please provide the following information.

Credit Card # _____ Exp Date: _____ CVV _____

Name as it appears on card: _____ Billing zip code: _____

Please provide email for receipt: _____

Send Sponsorship Information to: NRAAO-NJ c/o Lee Ann Russ
 33 Mechanic St.
 Cape May Court House, NJ 08210
lruss@middletownship.com



SHAPING THE FUTURE @ THE SHORE IN 2024
NRRAO/AMANJ 2024 Joint Conference
May 19-22, 2024



Dear Friends and Colleagues:

The Assessors of New Jersey will be hosting the Northeastern Regional Association of Assessing Officers (NRRAO) conference at Bally's in Atlantic City, May 19-22, 2024.

As part of our conference, we are offering several Sponsor levels. Sponsorship is essential to the conference in order to keep conference registration at a reasonable price, allowing more professionals to attend and to make the week as memorable as possible for our friends from the Northeast region.

As a friend and prior sponsor of NRRAO, AMANJ and the assessing community, we come to you for assistance. Please review the attached pages and select the level of exposure you want for your company. We can assure you that whatever level you choose we will be extremely grateful and diligent in placing your name for all to see.

Event sponsorships are available for the Sunday evening Vendor meet & greet, Monday, Tuesday and Wednesday breakfast and break sessions, Networking Nights Monday evening Social Event, Golfer's Luncheon and the Tuesday night Reception & Banquet Reception, Wednesday Past Presidents Dinner, as well as others. These social events are important for the networking of the Assessors and give you the ability to market your products and network with a captive regional audience.

Please review the attached options as soon as possible. As you can see a couple of the categories are already sold.

Thank you in advance for your support of the NRRAO 2024 Conference and the Atlantic City Conference committee looks forward to seeing you at the Bally's.

Very truly yours,

Gregory Hutchinson
Gregory Hutchinson
President

Tom Glock
Tom Glock
Conference Co-Chair

James Maninci
Jim Mancini
Conference Co-Chair

Gregory Hutchinson

President

New Jersey

Greg.nj.iaao@gmail.com

Liz Simpkins

Vice President

New Jersey

lsimpkins@middletownship.com

Patricia Moreau

President Elect

Rhode Island

pmoreau@townoffoster.com

Bryan Levenson

Secretary/Past President

Maryland

bryan.levenson@maryland.gov

Larry LaBarbera

Treasurer

Connecticut

Labarbera@townofwindsorct.com

Kenneth W Gurge

Counsel

Massachusetts

Kwgurge@aol.com

Sponsorship Opportunities

Platinum	Banquet Host, Tuesday, May 21 th		\$10,000
	*Includes Exhibitor Table & full page ad		
		SOLD	
Diamond	Monday Night Social Event		\$7,500
	May 18 th 6:00-10:00 pm		
	Steel Pier		
	*Includes Exhibitor Table & full page ad		
		SOLD	
Diamond	Vendor Meet & Greet		\$7,500
	Sunday May 19 th 6:00-8:00 pm		
	*Includes Exhibitor Table & full page ad		
Gold	Banquet Reception		\$5,000
	Tuesday May 21 st 6:00-9:00 pm		
	*Includes Exhibitor Table & ½ page ad		
		SOLD	
Gold	Education Sponsor		\$5,000
	*Includes Exhibitor Table & ½ page ad		
		SOLD	
Gold	Monday Morning Continental Breakfast		\$5,000
	*Includes Exhibitor Table & ½ page ad		
		SOLD	
Electrum	Past NRAAO Presidents Dinner		\$2,500
	Wednesday May 22 nd 6:00-8:00 pm		
	*Includes 1/2 page ad		
		SOLD	
Silver	Tuesday Morning Breakfast		\$2,000
		SOLD	
Silver	Wednesday Morning Breakfast		\$2,000
		SOLD	
Silver	Sunday Night Networking		\$2,000
		SOLD	
Silver	Monday Night Networking		\$2,000
Silver	Tuesday Night Networking		\$2,000
		SOLD	
Silver	Wednesday Night Networking		\$2,000
Bronze	Sunday	PM	\$1,000
Education Breaks	Monday	AM	SOLD \$1,000
	Monday	PM	\$1,000
	Tuesday	AM	SOLD \$1,000
	Tuesday	PM	\$1,000
	Wednesday	AM	\$1,000
	Wednesday	PM	\$1,000

Make check payable to NRAAO-NJ
 C/O LEE ANN RUSS
 33 Mechanic St.
 Cape May Court House, NJ 08210



SHAPING THE FUTURE @ THE SHORE IN 2024

NRAAO/AMANJ 2024 Joint Conference

Bally's Atlantic City

May 19-22, 2024



Dear Exhibitors:

The dates for the Northeastern Regional Association of Assessing Officers conference have been set and preparations are under way. The NRAAO has teamed up with the Association of Municipal Assessors of New Jersey (AMANJ) for this exciting event. This year the annual conference will be held at Bally's Hotel & Casino, Atlantic City, NJ, May 19-22, 2024.

As part of the conference, we are offering an opportunity for companies to exhibit their products to a captive audience. Exhibitor booths are available, but space is limited so don't delay. Exhibit hours will be Sunday, May 19 from 6-8 pm. During this time, the Vendor meet & greet will be held in the exhibit area featuring: hors d'oeuvres, refreshments and live entertainment. On Monday, May 20th there will be a Box Lunch with Exhibitors between 11:30 am and 1 pm and prize drawings for those in attendance. We sincerely hope you take advantage of this time networking and interacting with current and perspective clients.

The cost to participate as an Exhibitor is \$900. Included in this fee are the following:

- 2 registrations for Sunday & Monday
- 1 draped booth with electric
- 1 draped 6' table, 2 chairs, waste basket
- A guaranteed audience!

Additional items such as data ports, shipping and receiving will be obtained in the Exhibitor Packet.

To reserve a booth and Exhibitor Packet, kindly fill out the attached form and return it with a check in the amount of \$900 made payable to:

NRAAO NJ
C/O Lee Ann Russ, Treasurer
33 Mechanic St.
Cape May Court House, NJ 08210

Should you have any questions, please feel free to contact me at 732-938-4500 x4325 or email at greg.nj.iaao@gmail.com.

Very truly yours,

Greg Hutchinson

Greg Hutchinson
NRAAO President
Exhibitor Chair



Please complete and return this form to us by April 1, 2024. This information is essential to our conference planning and will enable us to do all we can to make your exhibit experience successful.

Please call Greg Hutchinson at 732-938-4500 x4325 or email greg.nj.iaao@gmail.com with questions.

Company Name: _____

Company Address: _____

Contact Person: _____

Phone #: _____ Fax: _____ E-mail: _____

Product or Service: _____

Name & Title of Company Representative(s) attending:

Name as it should appear on badge: _____

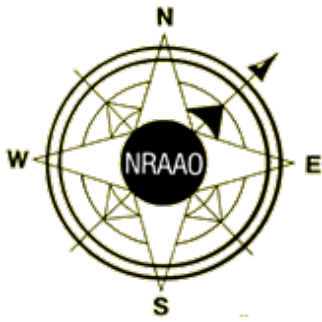
Descriptive information about your company; Please limit to 35-40 words; Attach separate sheet if necessary:

Prizes will be raffled at the Vendor's Lunch. Can we count on you to provide a prize of your choice?

Thank you!!!

Return this form along with a check in the amount of \$900 payable to:

NRAAO NJ
C/O Lee Ann Russ, Treasurer
33 Mechanic St.
Cape May Court House, NJ 08210



HOSTED BY
NRAAO/AMANJ
BALLYS ATLANTIC CITY
ATLANTIC CITY, NEW JERSEY
MAY 19-22, 2024



PROGRAM BOOK AD PRICING

*PROGRAM BOOKS WILL BE GIVEN OUT TO ALL CONFERENCE ATTENDEES
AT REGISTRATION AND DISTRIBUTED TO ALL VENDORS*

DEADLINE FOR SUBMISSIONS IS 4/15/24

- BACK COVER IN COLOR **\$700**
- INSIDE BACK COVER IN COLOR.....**\$500**
- INSIDE FRONT COVER IN COLOR..... **\$500**
- INSIDE FIRST PAGE IN COLOR.....**\$500**
- FULL PAGE AD.....**\$300**
- HALF PAGE AD..... **\$150**
- QUARTER PAGE AD.....**\$100**
- BUSINESS CARD AD..... **\$50**
- BOOSTER.....**\$25**

COMPANY: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

AMOUNT ENCLOSED: \$ _____

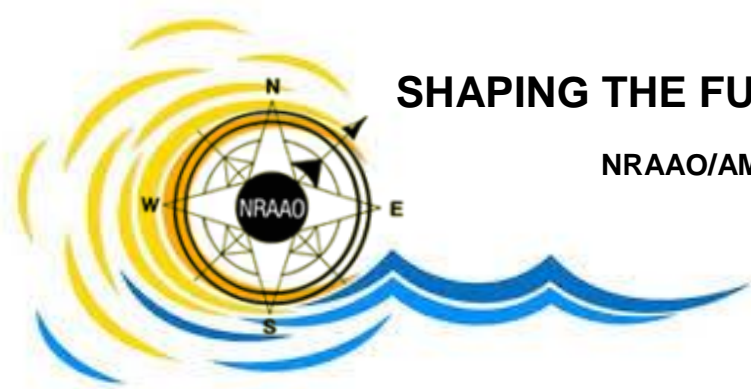
PLEASE COMPLETE THIS FORM AND SEND PAYMENT TO:

NRAAO NJ
c/o Lee Ann Russ, Treasurer
33 Mechanic St. Cape May Court House, NJ 08210

PLEASE SEND ANY ARTWORK AVAILABLE IN DIGITAL FORMAT TO:

Elina Veyberman @ evayberman@ewingnj.org

THANK YOU FOR YOUR SUPPORT!!



SHAPING THE FUTURE @ THE SHORE IN 2024

NRAAO/AMANJ 2024 Joint Conference

May 19-22, 2024

Sunday May 19th through Wednesday May 22, 2024

Bally's Atlantic City Hotel & Casino

Over \$100 Million in upgrades

1900 Pacific Ave, Atlantic City, NJ 08401

609-340-2000

Newly renovated Bally's Tower

\$89.00 room rates

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