



**Monmouth County Assessor's Association**  
Through your support is PROUD to present  
**The 13<sup>th</sup> Annual MONMOUTH CONFERENCE**

You are cordially invited to attend a full day seminar to be held on **Thursday, February 7, 2019** at the **Double Tree by Hilton Hotel Tinton Falls – Eatontown, 700 Hope Road, Tinton Falls, NJ (800-317-9154 or 732-544-9300)**.

The program will provide six (6) hours of assessment related instruction. This seminar is designed for assessors, appraisers, attorneys, and anyone involved in assessment issues.

**Thursday, February 7<sup>th</sup>, 2019**

8:30 am to 9:00 am

**Sign-In and Continental Breakfast**

9:00 am to 11:00 am

**Valuation of Commercial Properties for Tax Court**

**(2.0 APP CEU's)**

This interactive panel discussion will include topics such as:

- Valuation of warehouse and industrial space
- Added assessments of commercial property
- Odd ball properties: how does an assessor/appraiser know if the PT-10 is accurate for an oil refinery?
- The examination of large vacant properties; why are they vacant?
- Inspection of property using an unmanned aircraft system
- And your questions for the panel!

**Moderator: Alex Worth, Assessor**

**Speakers: Mark Fitzpatrick, Assessor**

**Peter Zipp, Esq., Zipp & Tannenbaum, LLC**

**Pam Brodowski, Appraiser, BRB Valuation & Consulting**

11:00 am to 12:00 pm

**Review of New Technology & Updates to the Assessment**

**Demonstration Program**

**(1.0 ADM CEU's)**

A review of the new ADP GIS system, additions to the Tax Board Portal, the Monmouth County Board of Taxation's gateway to a growing list of electronic taxpayer services and an update to the progress of the assessment demonstration program.

**Speaker: Matthew Clark, Monmouth County Tax Administrator**

12:00 pm to 1:00 pm

**LUNCH** (afternoon session begins promptly at 1:00 pm)

1:00 pm to 3:00 pm

**Annual Reassessments & Use of Technology**

**(2.0 APP CEU's)**

Presentation on the annual reassessments and use of technology to make it more efficient & effective. Paul will focus on the use of GIS and spatial modeling to increase accuracy, uniformity, and defensibility. We all know how important these things are when setting assessed values. *Paul has literally helped to "write the book on it," GIS for Property Tax and Assessment Professionals! Available on Amazon!*

**Speaker: Paul Bidanset, IAAO, Ph.D. candidate**

**Moderator: Gregory T. Hutchinson, CTA Assessor**

3:00 pm to 4:00 pm

**Drone Technology for Assessing**

**(1.0 ADM CEU's)**

"The benefits of commercial and private unmanned aircraft systems (UAS) are substantial. Technology has moved forward rapidly, and what used to be considered toys are quickly becoming powerful tools that can provide enormous benefits in terms of safety and efficiency." (ntia.doc.gov) This presentation will focus on how to obtain an FAA Remote Pilot License, Laws governing UAS, equipment, safety procedures, and examples of use cases for tax assessment and other municipal purposes. To start practicing, the MCAA will give away 4 mini drones!

**Speakers: Alex J. Worth CTA Assessor, FAA Remote Pilot**

**Moderator: Gregory T. Hutchinson, CTA Assessor**

# REGISTRATION

Please complete the following information and return with a check or voucher in the full amount, payable to M.C.A.A. Questions? Email Greg Hutchinson at [ghutchinson@twp.howell.nj.us](mailto:ghutchinson@twp.howell.nj.us)

**Seminar Date:** February 7, 2019  
**Seminar Cost:** \$70 (AMANJ – Members)  
\$140 (Non-members)

**Please send check / voucher to:**

**M.C.A.A. c/o Erin Serfass**  
**Howell Township**  
**4567 Route 9 North**  
**Howell, NJ 07731**  
[eserfass@twp.howell.nj.us](mailto:eserfass@twp.howell.nj.us)

<b>Name:</b>	_____
<b>Company:</b>	_____
<b>Address:</b>	_____
<b>Phone:</b>	_____
<b>Email:</b>	_____

**\*\*REGISTRATION DEADLINE\*\* - Thursday, January 31, 2019.** Registration must be accompanied by payment in full (check / voucher) to reserve a space.

**ACT NOW . . .** Registration is limited so make your reservation **NOW.**

**WITHDRAWAL . . .** Participants, wishing to cancel a reservation, may do so up to the last day of registration, **Thursday, January 31, 2019.** Any cancellations after the 1<sup>st</sup> are non-refundable.

**FOOD AND REFRESHMENTS . . .**The program also includes continental breakfast, lunch, and refreshments.

**CEU INFORMATION . . .** Application for continuing education credits has been made to the NJ Division of Taxation for 2.0 Administrative CEU's and 4.0 Appraisal CEU's.