

AMANJ PRESENTS...



**A TECHNOLOGY BASED CONFERENCE
APRIL 23-24, 2015
WYNDHAM HAMILTON PARK
175 PARK AVE
FLORHAM PARK, NJ 07932**

NAME: _____

BADGE NAME: _____

COMPANION'S NAME: _____

JURISDICTION/FIRM: _____

MAILING ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE NUMBER: _____ **EMAIL:** _____

AMANJ CONFERENCE REGISTRATION FEES: (CHECK ALL THAT APPLY)

*****DEADLINE TO REGISTER IS APRIL 16, 2015*****

FULL REGISTRATION 4/23 & 4/24 **\$ 235** _____
(MATERIALS, BREAKS & MEALS)

DAILY REGISTRATION:

THURSDAY APRIL 23 **\$ 150** _____
(MATERIALS, BREAKS, 3 MEALS)

FRIDAY APRIL 24 **\$ 100** _____
(MATERIALS, BREAKS, 2 MEALS)

DINNER ONLY APRIL 23 **\$ 100** _____

COMPANION (ALL MEALS) **\$ 150** _____

BOOSTER.....

DONATIONS ARE ALWAYS WELCOME (WRITE IN AMOUNT) **\$** _____

Sponsorships are available!!

*For information, please contact Brian Rosenberger @ (856) 825-7000 Ext.7280
or brian.rosenberger@millvillenj.gov*

Make Check/Voucher Payable to: AMANJ

**Mail to: Lee Ann Russ, Assessor or Liz Simpkins, Deputy Assessor
33 Mechanic St.
Cape May Court House, NJ 08210
(609) 465-8726 Fax (609) 465-1509**

HOTEL ACCOMMODATIONS...

***WYNDHAM HAMILTON PARK
175 PARK AVE.
FLORHAM PARK, NJ 07932
973-377-2424***



***ROOMS ARE AVAILABLE FOR BOTH NIGHTS
FOR \$120 PER NIGHT + TAX***

THE LINK IS AS FOLLOWS...

http://www.wyndham.com/hotels/new-jersey/florham-park/wyndham-hamilton-park/hotel-overview?hotel_id=47639&cid=whg_wyn_ggl_br&wid=ps:br_whg&002=2195185&004=9136725982&005=54428619862&006=56417393422&007=Search&008=&025=c&026=

Our Group Field Code is 04196880AS



2015 AMANJ CONFERENCE

SPONSORSHIP OPPORTUNITIES AVAILABLE

PLEASE CONTACT ME WITH YOUR SELECTION(S)

WEBPAGE SPONSOR

- ☐ NAME ON THE AMANJ WEBSITE.....\$150
(WILL BE DISPLAYED FOR 30 DAYS)

VENDOR BOOTH

- ☐ DURING ALL EDUCATION SESSION BREAKS....\$250
- ☐ EDUCATION SESSION BREAKS SPONSORSHIP
 - THURSDAY
 - AM.....\$500
 - PM.....\$500
 - FRIDAY
 - PM.....\$500
- ☐ CONTINENTAL BREAKFAST SPONSORSHIP
 - THURSDAY.....\$1,000
 - FRIDAY.....\$1,000
- ☐ LUNCH SPONSORSHIP
 - FRIDAY.....\$1,000
- ☐ COCKTAIL HOUR SPONSORSHIP (PRIOR TO DINNER)
- ☐ COCKTAIL HOUR SPONSORSHIP (AFTER DINNER)
 - THURSDAY.....\$1,000
- ☐ DINNER SPONSORSHIP
 - THURSDAY.....\$2,500

ALL INCLUSIVE SPONSORSHIP

- ☐ 1 VENDOR BOOTH, 1 BREAK SESSION & 1 MEAL SPONSORSHIP*
(GET A WEBPAGE DISPLAY FOR FREE)\$1,750

* MEAL REFERS TO BREAKFAST OR LUNCH ONLY

CO-SPONSORSHIPS AVAILABLE UPON REQUEST

THE AMANJ THANKS YOU FOR YOUR SUPPORT!!!

BRIAN ROSENBERGER, SPONSORSHIP CHAIR,

856-825-7000 EXT. 7280

BACK TO THE FUTURE 2015

A Technology Based Seminar – April 23rd and 24th

Wyndham Hamilton Conference Center – Florham Park, NJ

Sponsored by the Association of Municipal Assessors of New Jersey

~ Schedule & Educational Offerings ~

Thursday, April 23, 2015

8:00-9:00 am

Registration

Sign in and receive conference materials, nibble, and find a spot in our meeting room.

9:00-9:15 am

Opening Welcome

Given by Florham Park's Mayor Mark Taylor

9:15-11:00 am

AMANJ General Membership Business Meeting

(1 appraisal credit)

The AMANJ General Membership Meeting will highlight matters for action and issues for general consideration. This year's agenda will include updates / discussion about AMANJ action to address efforts to consolidate and centralize the assessment function at the county level. John Lloyd, of counsel, will provide summary and explanation of NJ Tax Court rulings. AMANJ Lobbyist will report on legislative developments.

11:00-12:00 pm

Cool Tools

(1 administrative credit)

Setting the tone for 'BACK TO THE FUTURE 2015' this introductory session will give brief but enticing overviews of cutting edge technology. Every Assessor can benefit by acquiring detailed knowledge of Micro Systems, Vital, BRT, Pictometry, GIS and more.

Presenters include:

Andrew Rowan, Chief Geographic Information Officer, State of NJ

Bill Raska, CEO Micro Systems

Brian Schneider, SLREA, Vice President PPA / Jim Duda, CTA

Alex Hepp, Pictometry

Tracey Timony, VITAL

12:00-1:00 pm **Presidents Luncheon**

This lunch will focus on the memorable service of some AMANJ past presidents. Make time to say hello and warmly welcome our special guests.

‘So You Thought You Knew EXCEL?’ This afternoon session may be considered a cornerstone educational offering. It is an overview of EXCEL that has been developed and customized by fellow assessors/appraisers to focus on its vast application as a valuation tool. The analytical potential for assessors and mass appraisers is unparalleled and each participant is guaranteed to receive EXCEL training that is not available anywhere else.

Presenters include:

Alex J. Worth, CTA, SCREA

Jason Cohen, CTA, SCGRE

George Lockwood, CTA

1:00-2:00 pm **EXCEL ‘Introduction and Overview’ Part One**

(1 appraisal credit)

The first session will establish the basics. Workbooks, spreadsheets, formulae, tables, charts, forms, and mail merge will be covered. These applications are essential in valuation analysis as well as enhanced performance.

2:00-3:00 pm **EXCEL ‘In Depth’ Part Two**

(1 appraisal credit)

The second session will go deeper. Learn to retrieve, manipulate and quantify your CAMA/MODIV and sales data. The tools for mass appraisal will be reviewed in detail. Whether reassessing on a regularly scheduled basis or revaluing intermittently, this session will deliver detailed ‘know how’.

3:00-5:00 pm **GIS & Pictometry**

(2 appraisal credits)

Visual and locational technology grows more relevant each day. GIS and Pictometry have become integral to many municipal offices. Today’s presentation will focus on the applications that enhance the valuation tool belt of the assessor. In GIS assessors may pinpoint utilities, zoning lines, neighborhood boundaries, sales data and a great variety of value factors. Pictometry gives the assessor convenient visual access to the district’s ratable base. More recent ‘fly overs’ gives one more resource to supplement in-house data.

Presenters include:

Andrew Rowan, Chief Geographic Information Officer, State of NJ

Alex Hepp, Steve Benner, Pictometry Specialists

Richard Rehmann, GISP, President Civil Solutions and Donald Smith and David Kunz

5:30-6:30 pm **Cocktail Hour**

6:30-8:30 pm **Dinner with Guest Speaker**

(1 administrative credit)

AMANJ Guest of Honor and Speaker Michael J. Darcy, CAE

Assistant Executive Director, NJ League of Municipalities

We are at the beginning of an evolution process for the New Jersey property tax system. Mr. Darcy will give the League of Municipalities perspective on dual reforms – one operating in Gloucester County the other in Monmouth County. Additionally, the elephant in the room ‘pension reform’ will be reviewed and how that could inevitably mesh with property tax reform.

Friday, April 24, 2015

7:30-8:30 am **Registration**

Those opting for a second day attendance must sign in at the registration table.

9:00-11:00 am **The New Farmland Rules, Rollback Appraisal, and GIS Applications in Farmland Assessment**

(1 administrative credit, 1 appraisal credit)

The new legislation effects this year’s farmland assessment application process. Hear a summary of the law and regulatory changes that all assessors will follow this year. Relevant guidelines for income, farmettes and livestock boarders will be reviewed. Rollback taxes rely on the value of farmland. An appraiser with farm value experience will convey the do’s and don’ts when choosing and adjusting comparable sales for use in farm valuation or rollback valuation. Lastly, you will see how GIS applications can be utilized to map agricultural zones, soil types, wetlands and other factors relevant to the assessment of farmland.

Presenters include:

Patricia Wright, Division of Taxation

Andrew Rowan, Chief Geographic Information Officer, State of NJ

Richard Rehmann, GISP, President Civil Solutions

Edward T. Molinari, SRA, Molinari & Associates

11:00-12:00 am **National and NJ Economic Trends and the Real Estate Market**

(1 appraisal credit)

Noted Professor James W. Hughes will summarize large economic trends at the national level and at the state level. The focus of the session will illustrate what these trends mean for the current real estate market (both commercial and residential) and what those same trends can mean for the future market.

Presented by:

James W. Hughes, Ph.D. - Dean, Edward J. Bloustein School of Planning and Public Policy

12:00-1:00 pm **Lunch**

1:00-3:00 pm **FEMA – After Disaster Regulations and Market Consequences**

(2 appraisal credits)

In the wake of Sandy Zoning and Construction regulations were reviewed and revised. These changes are working their way into the market. Panelists will offer updates on the changes and summarize the new rules affecting New Jersey municipalities. Customizing your CAMA file to recognize after disaster value situations is also highlighted in this presentation.

Panelists include:

Thomas Song, FEMA, DHS Confirmation Pending

Jeff R. Hesley, CTA

James Mancini, CTA

Andrew Rowan, Chief Geographic Information Officer, State of New Jersey

Alex Hepp, Pictometry

Richard Rehmann, GISP, President Civil Solutions